



**REMPPLA**  
**BRANDING IDEATION**

**REMPIA**  
REMEMBERENCE PLANNING

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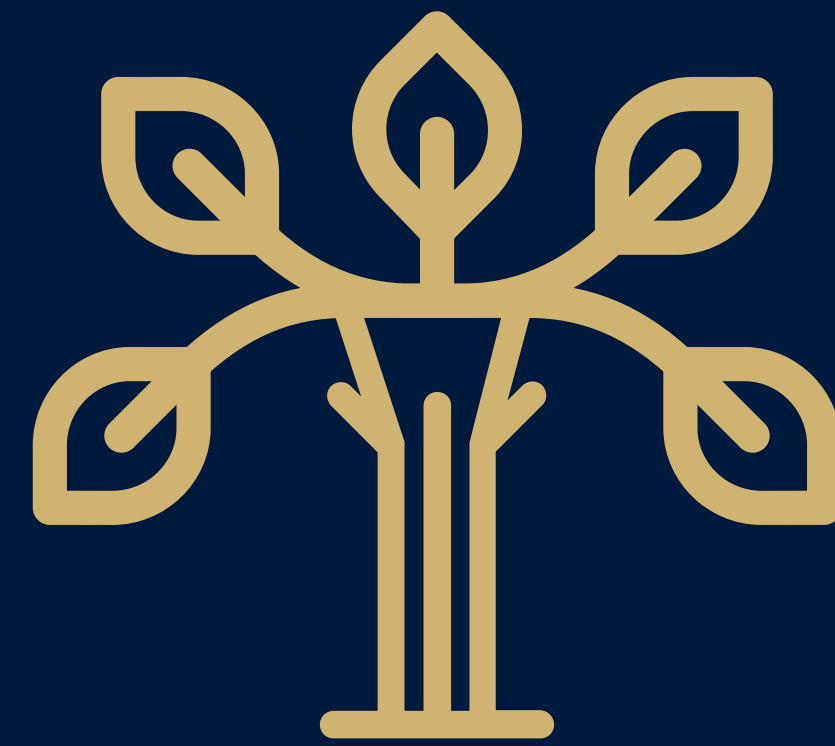




















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**REMPILA**

REMEMBERENCE PLANNING



REMPILA

REMEMBERENCE PLANNING

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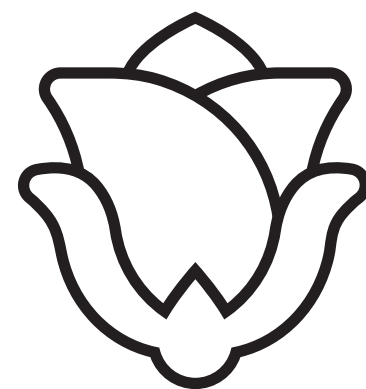
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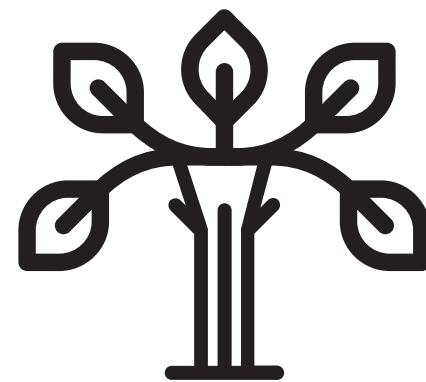
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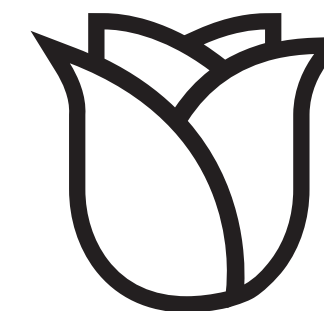
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## PRIMARY FONTS

**LUXURY DIAMOND**

F U T U R A M E D I U M

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## ACCEPTABLE PAIRING FONTS

**F U T U R A B O L D**

M O N T S E R R A T



HEX **#FCD68B**  
RGB **252, 214, 139**  
CMYK **1, 16, 53, 0**



HEX **#D1B371**  
RGB **209, 179, 113**  
CMYK **19, 27, 65, 0**



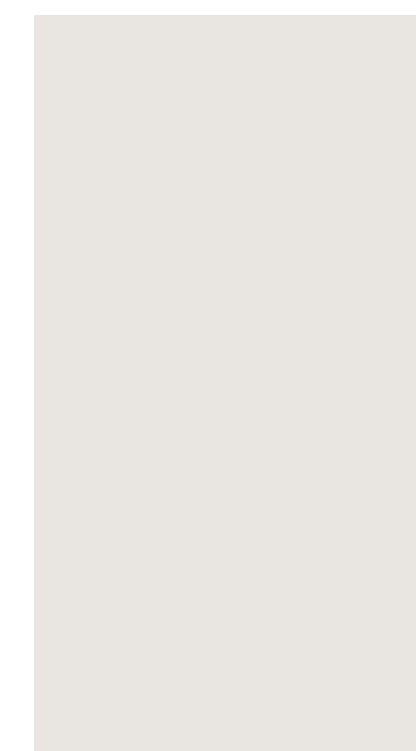
HEX **#728AA5**  
RGB **114, 138, 165**  
CMYK **60, 40, 23, 1**



HEX **#001A3D**  
RGB **0, 26, 61**  
CMYK **100, 87, 42, 56**

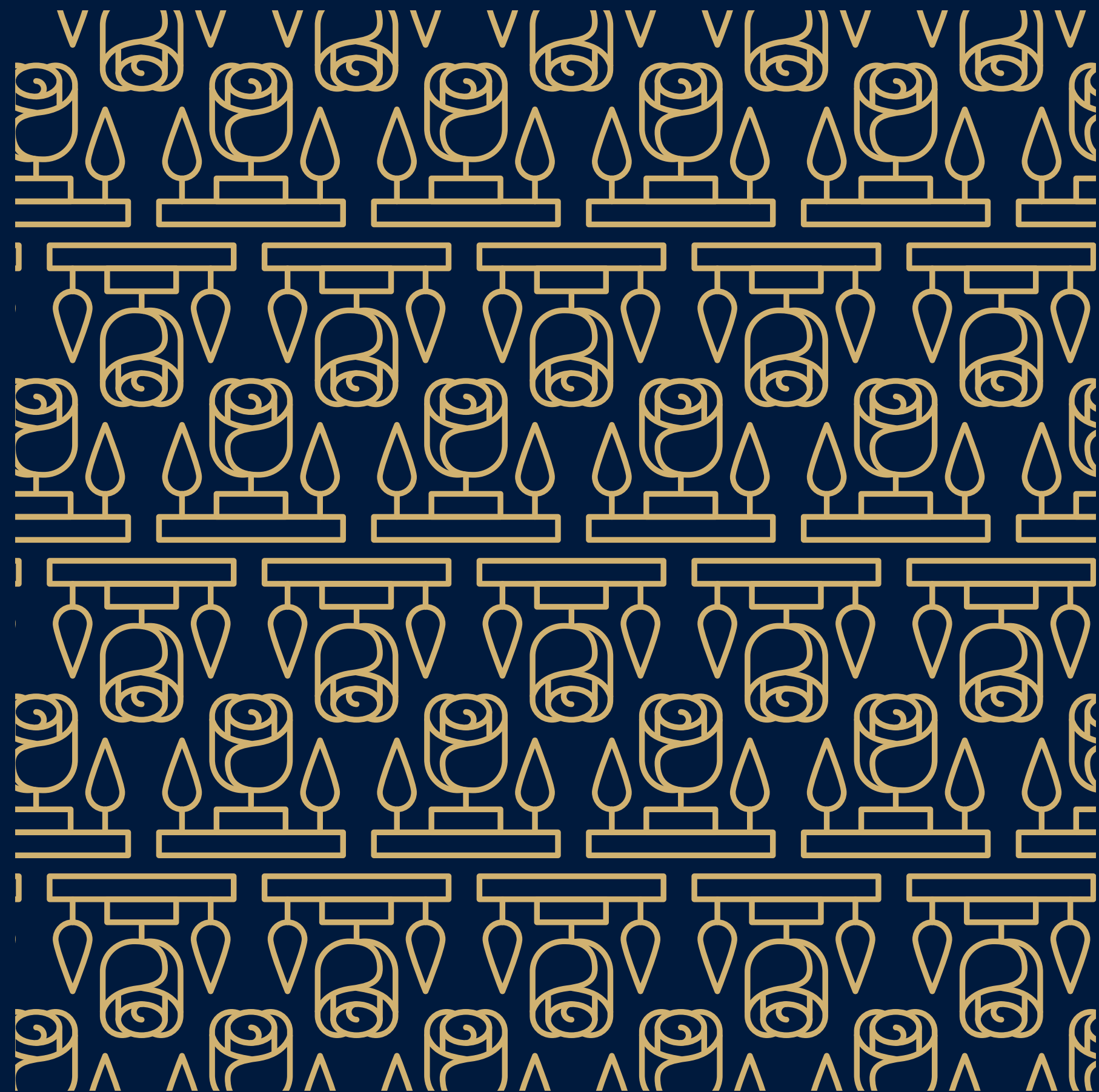


HEX **#544F53**  
RGB **84, 79, 83**  
CMYK **63, 60, 53, 33**



HEX **#E9E5E1**  
RGB **233, 229, 225**  
CMYK **7, 7, 9, 0**







**DO NOT SKEW LOGO**



**DO NOT CHANGE BRAND COLORS UNLESS APPROVED BY AGENCY**



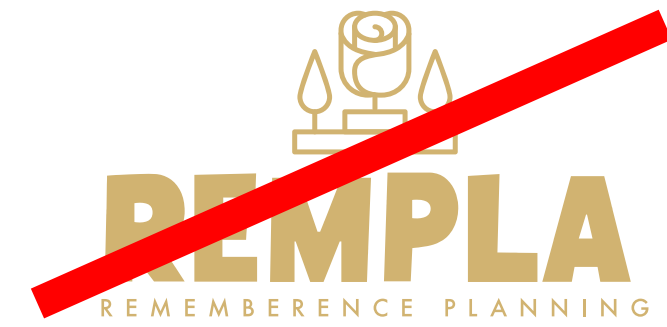
**DO NOT REMOVE ELEMENTS**



**DO NOT CHANGE PROPORTIONS**



**DO NOT ROTATE LOGO**



**DO NOT SUBSTITUTE FONTS**



**DO NOT FADE LOGO UNLESS USED AS TEXTURE OR WATERMARK**



**DO NOT CHANGE POSITION**



**DO NOT USE LOW CONTRAST BACKGROUNDS**



**DO NOT ALTER MARK**

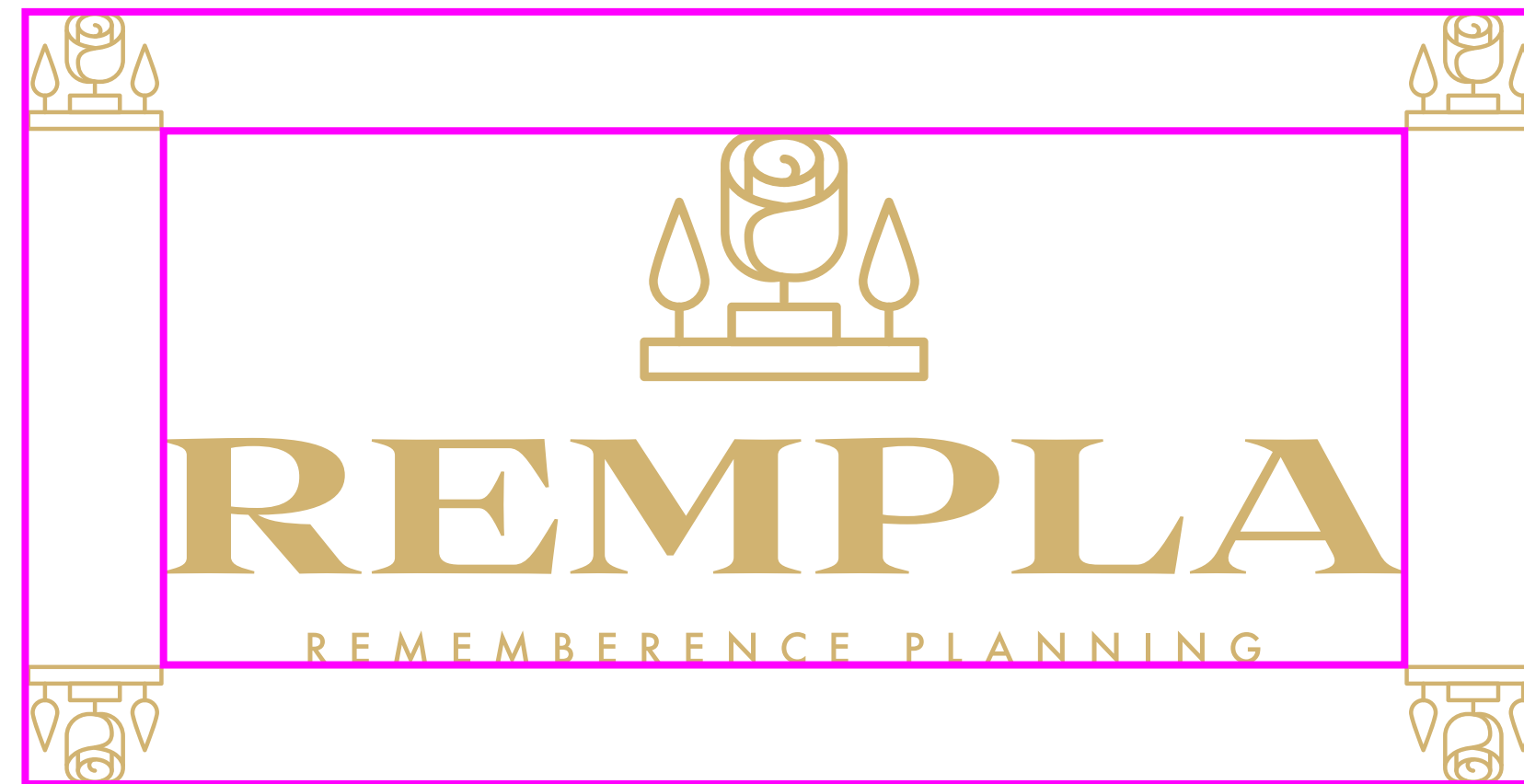


**DO NOT CHANGE ALIGNMENT**

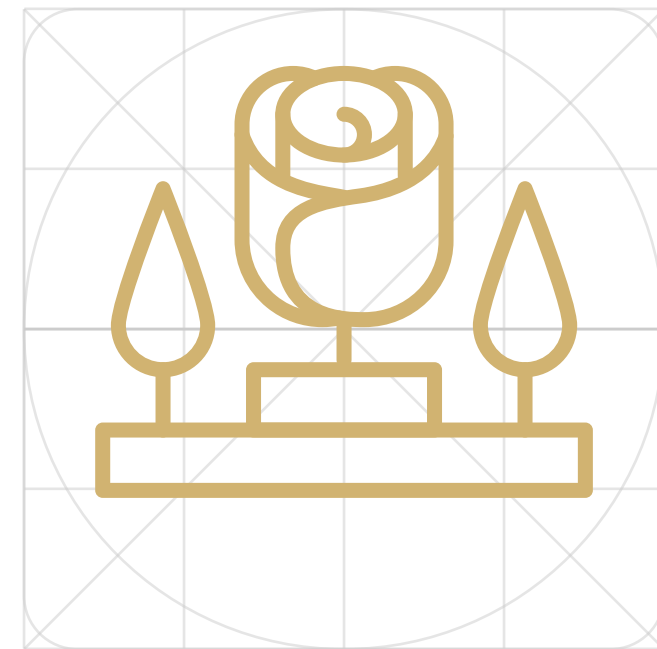


**DO NOT DISTRESS UNLESS APPROVED BY AGENCY**

## MINIMUM SPACING GUIDE



**MAINTAIN REASONABLE SPACE  
AROUND MAIN LOGO WHEN UTILIZED WITH  
OTHER ELEMENTS**



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